

2021 Metropolitan Student Art Calendar Contest

Theme, Rules and Guidelines

Theme:

The overall theme for the student art calendar contest is "Water is Life" as it relates to the stewardship and conservation of water. That means wise and efficient water use inside and outside of the home, at school, in the community, in business and industry, in agriculture, and in recreation.

Climate change is already stressing Southern California's water supplies. Every watershed the Southland depends on, from the Colorado River to the Sierra Nevada to our own groundwater basins, is becoming less reliable. The future requires that we all use water wisely. The theme of conservation and stewardship should be reflected in the artwork.

Rules:

The rules listed below apply to **ALL** contest entries. In fairness to all, these rules are important and **MUST** be followed in order for the artwork to be considered.

1. The artwork **must be 12" x 18" or 8.5" x 11"** in size and drawn on **WHITE** poster board or **WHITE** drawing paper with no lines. (**oversized/undersized artwork WILL NOT be eligible**).
2. **Artwork drawn on 12" x 18" paper MUST have AT LEAST a one inch white or blank border on all four sides**. This is a graphics and framing requirement.
 - **DO NOT put a border on 8.5 x 11 paper.**
3. Artwork **MUST** be oriented **HORIZONTALLY** (oriented 16" horizontal and 10" vertical).
4. Artwork should depict various water uses and/or wise water use.
 - a. Inside or outside of the home or school
 - b. In industries or businesses
 - c. In the environment (nature)
 - d. In agriculture
 - e. In recreation
5. **"Water Is Life"** is the overall theme. A "short" water message **MUST** be written on the artwork (but does not need to specifically say *Water is Life*). The fewer words written the better.
6. Words **MUST** be spelled correctly! Please remind students, teachers, and parents/family members to check spelling and punctuation. Posters with misspelled words will not be considered.
7. **BOLD, BRIGHT, BRILLIANT** colors show up the best! Students may use the following art media: crayons, markers, pencils, paints, watercolors, chalks, cut paper, or fabric.

8. Artwork must be **ORIGINAL** (no traced, trademarked, or copyrighted characters and slogans, i.e. Snoopy, Sponge Bob, Dora the Explorer, etc.). Please, **NO** repeat ideas of artwork from past years.
9. Metropolitan reserves the right to question or disqualify any artwork that is clearly not the work of the student based on their age and grade level.

Guidelines:

1. Contest includes students in Elementary (K-5), Middle School (6-8), and High School (9-12) students.
2. All artwork submitted **MUST** have the following information **TYPED** or **PRINTED** on the poster information card (attached) and **TAPED** to the back (center) of the artwork:
3. Please make sure that all names are spelled correctly.
4. All entries **MUST** be submitted with the parent/guardian approval forms including signature (**VERY IMPORTANT**).

Art Scoring Criteria:

Posters are selected for the Metropolitan Student Art Calendar based upon four scoring criteria (these four scoring elements will be part of the judges' scoring sheet):

1. Selection criteria (listed above) followed correctly.
2. Degree to which poster addresses the water conservation theme.
3. Level of originality (e.g., uniqueness, creativity).
4. Degree of visual and word clarity (e.g., the use of color, art media and/or the written words).

**The deadline for submitting artwork to the City of Pomona is
Monday, May 11, 2020 by 5:00 p.m.**

**Please mail artwork to the address below or contact Ronda at
909-620-3638 or Ronda_Rhodes@ci.pomona.ca.us to arrange for it to be
picked up at your school:**

**City of Pomona
Water Resources Department
Ronda Rhodes
148 N. Huntington St.
Pomona, CA 91766**

Please encourage your students to participate!

2021 Poster Information Card

The Metropolitan Water District of Southern California
"Water Is Life" Student Art Calendar Contest

Student's Name:		Grade Level:	
Teacher's Name:		Teacher's Email:	
School Name:		School Phone:	
School District:			

Submitting Agency:	City of Pomona
Contact Person(s):	Julie Carver

MWD Member Agency:	Three Valleys Municipal Water
Contact Person(s):	Kirk Howie

Note: Please make sure all names and information are clearly written and spelled correctly. Place this card on the reverse side of the original drawing.

2021 Poster Information Card

The Metropolitan Water District of Southern California
"Water Is Life" Student Art Calendar Contest

Student's Name:		Grade Level:	
Teacher's Name:		Teacher's Email:	
School Name:		School Phone:	
School District:			

Submitting Agency:	
Contact Person(s):	

MWD Member Agency:	
Contact Person(s):	

Note: Please make sure all names and information are clearly written and spelled correctly. Place this card on the reverse side of the original drawing.

Student Artwork Rights / Parental Approval Form

Any submission becomes the property of the Metropolitan Water District of Southern California (Metropolitan) and the participating agency, and the submission may or may not be returned. Metropolitan and the participating agency have the right to use any selected poster for its "*Water is Life*" calendar and promotional items, and for any other Metropolitan public relations use. This includes but is not limited to Metropolitan's web site, display of the original or copies of a poster at exhibit events and reproduction of copies on such items as t-shirts, stickers and postcards.

Cualquier poster concursante se convierte en propiedad de Metropolitan Water District of Southern California (Metropolitan) y de la agencia participante. El poster podría o no ser devuelto al dueño. Metropolitan y la agencia participante tienen el derecho de usar cualquier poster concursando en "*El Agua Es Vida*" calendario o para uso en cualquier tipo de relaciones públicas. Estas actividades incluyen pero no se limitan a la exhibición del poster original o su copia por la red electrónica, en eventos, o la reproducción de copias en artículos como camisetas, calcomanías y tarjetas postales.

____ **Yes**, I approve of my child's artwork being featured in the Metropolitan 2021 calendar and on any non-profitable promotional education items.

____ **Si**, Yo estoy de acuerdo de que el trabajo de arte de mi hijo/a sea parte del calendario 2021 de Metropolitan y de cualquier otro objeto educativo de promociones no lucrativas.

____ **No**, I do not approve of my child's art work being featured in the Metropolitan 2021 calendar and on any non-profitable promotional education items.

____ **No**, No estoy de acuerdo de que el trabajo de arte de mi Hijo/a sea parte del calendario 2021 de Metropolitan, ni en ningún objeto educativo de promociones no lucrativas.

Student's Name (please print)/Nombre del Estudiante (letra de imprenta)

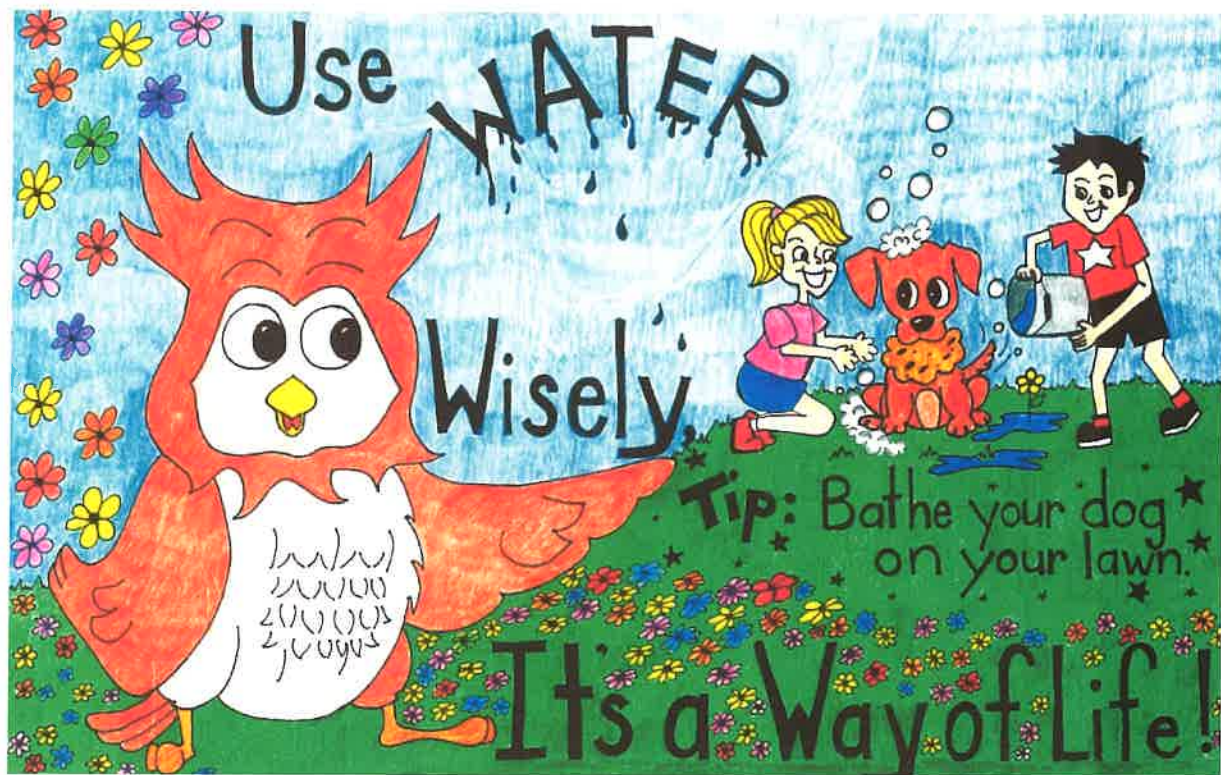
Name of Parent/Guardian (please print)/ Escriba el nombre del padre/Guardián (por favor imprima)

Date

Signature Parent/Guardian/Firma del Padre/Guardián

Email Address

Poster Submittal Format



****tape forms onto the back side of each poster****

Poster Information Card

The Metropolitan Water District of Southern California
"Water is Life" Student Art Calendar Contest

Student's Name:	Call Smith	Grade Level:	8th
Teacher's Name:	Mr. Mike Cole	Teacher's Email:	Mcirecole@art.com
School Name:	Bene Diego Elementary School	School Phone:	(123) 456-7890
School District:	Fresh Water Springs CSD		
Submitting Agency:	Centrosa Water District		
Contact Person(s):	Mr. Steady Rain		
MWD Member Agency:	Calaveras Municipal Water District		
Contact Person(s):	Ms. Goldie State		

Please make sure all names and information are clearly written and spelled correctly. Place this card on the reverse side of the original drawing.

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☒ Yes, I approve of my child's artwork being featured in the Metropolitan 2017 calendar and on any non-profitable promotional education items.

☐ Si, Yo estoy de acuerdo de que el trabajo de arte de mi hijo/a sea parte del calendario 2017 de Metropolitan y de cualquier otro objeto educativo de promociones no lucrativas.

☐ No, I do not approve of my child's artwork being featured in the Metropolitan 2017 calendar and on any non-profitable promotional education items.

☐ No, No estoy de acuerdo de que el trabajo de arte de mi hijo/a sea parte del calendario 2017 de Metropolitan, ni en ningún objeto educativo de promociones no lucrativas.

Call Smith

Student's Name (please print) / Nombre del Estudiante (puede imprimir)

Cloud & Sunshine Smith

11/12/13

Parent's Name (please print) / Nombre del Padre (puede imprimir)

Cloud & Sunshine Smith

suncloudsmith@art.com

Signature / Firma del Padre / Guardián

Email Address